TALLINK GRUPP IS THE LEADING SHORT CRUISE AND FERRY OPERATOR

GROUP OF STRONG BRANDS

OVERNIGHT CRUISE & PASSENGER TRANSPORTATION

ONBOARD TAX-FREE SHOPPING & CATERING

LEISURE & CITY BREAK

4 HOTELS

CARGO TRANSPORTATION

Tallink’s vision is to be the market pioneer in Europe by offering excellence in leisure and business travel and sea transportation services.

Long-term objectives toward increasing the company value and profitability:
- Strive for the highest level of customer satisfaction
- Increase volumes and strengthen the leading position on our home markets
- Develop a wide range of quality services directed to different customers and pursue new growth opportunities
- Ensure cost efficient operations
- Manage the optimal debt level that will allow sustainable dividends

Current focus is on core operations to realize past investments. Along with the current strategic cornerstone and competitive advantages:

- Manage the optimal debt level that will allow sustainable dividends
- Strive for the highest level of customer satisfaction

Long-term objectives toward increasing the company value and profitability:

- Pursue new growth opportunities
- Manage the optimal debt level that will allow sustainable dividends
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Current strategic cornerstone and competitive advantages:

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