# 042019

TALLINK GRUPP AS



# TALLINK GRUPP

The leading European provider of leisure and business travel and sea transportation services in the Baltic Sea region.

## **OPERATIONS**

- Fleet of 14 vessels
- Seven ferry routes
- Operating four hotels

## **KEY FACTS**

- Revenue of EUR 949 million in 2019
- Operating EUR 1.5 billion asset base
- Over 7 200 employees (2019 average)
- Serving 9.8 million passengers annually
- 2.7 million loyalty program members
- Transporting 380 thousand cargo units annually



## STRONG BRANDS



# STRATEGIC PLAN

## **TALLINK'S VISION**

To be the market pioneer in Europe by offering excellence in leisure and business travel and sea transportation services

# LONG TERM OBJECTIVES TOWARD INCREASING THE COMPANY VALUE AND PROFITABILITY

- Strive for the highest level of customer satisfaction
- Increase volumes and strengthen the leading position on our home markets
- Develop a wide range of quality services directed at different customers and pursue new growth opportunities
- Ensure cost efficient operations
- Manage the optimal debt level that will allow sustainable dividends

# CURRENT STRATEGIC CORNERSTONES AND COMPETITIVE ADVANTAGES

MOST MODERN FLEET STRONG MARKET SHARE & BRAND AWARENESS

WIDE ROUTE NETWORK HIGH SAFETY LEVEL & ENVIRONMENTAL STANDARDS

# Q4 2019 BRIEF OVERVIEW

Q4 Selected Key Figures (financials in million euros)	2019	2018	Change
Number of passengers	2 280 805	2 247 226	1.5%
Number of cargo units	93 645	98 286	-4.7%
Number of passenger cars	243 025	238 676	1.8%
Devenue	226 1	224.4	0 10/
Revenue	226.4	226.6	-0.1%
Gross profit	39.1	34.6	12.8%
EBITDA	33.4 <sup>(1)</sup>	24.0	39.3%
EBIT	9.0	3.7	144.3%
Net profit/loss for the period	5.5	-1.8	411.1%
Capital expenditures	10.0	16.0	-37.2%

As at:	31.12.19	30.09.19	Change
Total assets	1 532.9	1 564.2	-2.0%
Total equity	822.5	817.7	0.6%
Interest-bearing liabilities	577.9	564.8	2.3%
Net debt	539.0	526.6	2.4%

## Revenue EUR 226.4m (EUR -0.2m or -0.1%)

- Revenue from shipping operations in the Baltic Sea:
   EUR 209.5m (EUR -2.5m or -1.2%)
- Decline largely attributable to cargo transportation service segment

## Strong improvement in operating results

## Lower fuel cost

- Prices fixed at favourable level for a substantial volume
- Lower consumption through various energy efficiency initiatives
- Lower bunkering prices

## Strong cost control

- more group-wide centralised procurement activities
- business optimisation projects
- automation of certain activities

## TALLINK GRUPP

(1) Fourth quarter comparable EBITDA, i.e. without IFRS 16 adoption effect, increased by EUR 4.9 million or 20.6% compared to the same period last year to EUR 28.9 million.

# Q4 2019 SALES & RESULTS BY GEOGRAPHICAL SEGMENTS

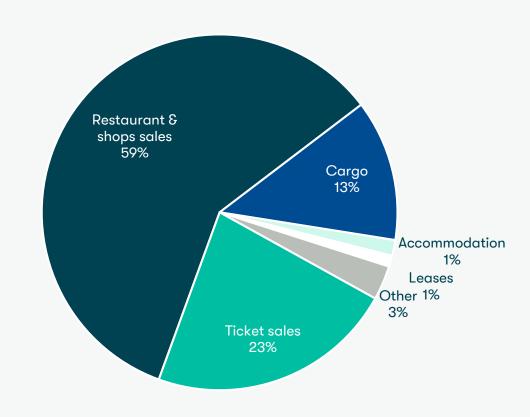
Route	Q4 Key Figures (financial in EUR million)	2019	2018	Change	
Estonia-	Passengers (thousands)	1 200	1 173	2.3%	
Finland	Cargo units (thousands)	58	62	-5.1%	Competitive pressure, both on passenger and cargo ticket prices,
	Revenue	86.5	86.6	-0.2%	and labour strikes in Finland put pressure on the segment's revenue and result
	Segment result	18.9	19.3	-1.9%	revenue and result
Finland-	Passengers (thousands)	676	679	-0.5%	What are a second at a self-the contribution of Figure 17.
Sweden	Cargo units (thousands)	20	21	-2.8%	Weak cargo market and labour strikes in Finland (six departures cancelled) had adverse effect on revenue; lower fuel costs and
	Revenue	80.5	82.3	-2.2%	other improvements in efficiency led to recovery in segment result
	Segment result	2.0	-1.3	251.3%	other improvements in emoleney led to recevery in segment result
Estonia-	Passengers (thousands)	224	222	0.9%	Dariti a da ala caracte al caract
Sweden	Cargo units (thousands)	11	12	-6.6%	Positive developments at passenger operations mitigated some of the decrease in cargo revenues; lower fuel costs and other
	Revenue	26.4	26.9	-1.7%	improvements in efficiency helped the segment result
	Segment result	-0.1	-1.1	93.1%	improvemente in emeleneg neiped the eegment recall
Latvia-	Passengers (thousands)	181	173	4.7%	Dusanus fusus assessitans as indirectly assessing sentences and
Sweden	Cargo units (thousands)	4	4	-3.0%	Pressure from competitors on indirectly competing routes and change in passenger mix affected revenue and profitability
	Revenue	16.1	16.2	-0.4%	development
	Segment result	-0.9	-0.3	-189.6%	development
Other	Revenue	18.5	16.4	12.8%	
	Segment result	2.8	1.4	107.4%	
	Intersegment revenue	-1.6	-1.8	14.0%	

# Q4 2019 SALES & RESULTS BY OPERATIONAL SEGMENTS

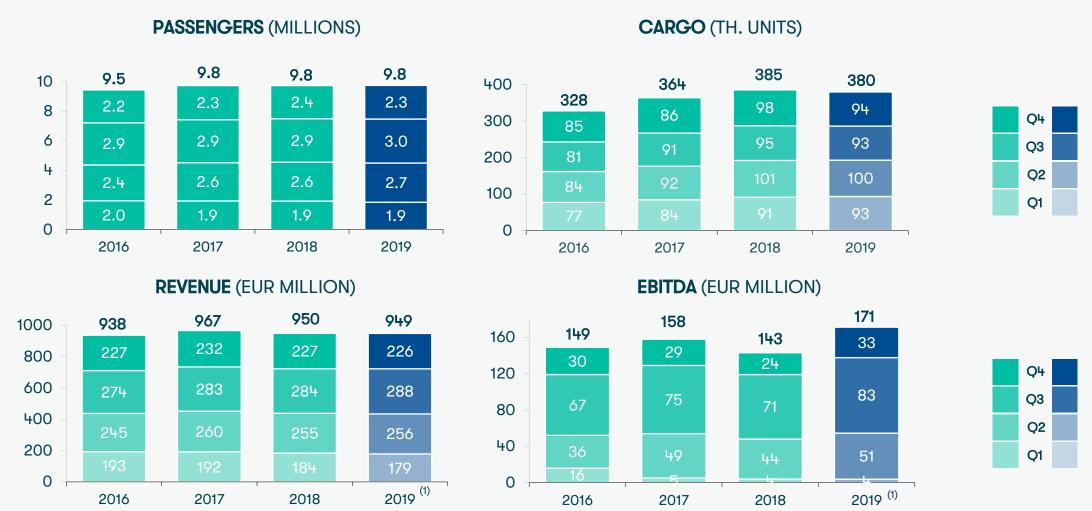
Revenue (EUR million)	2019	2018	Change
Restaurant and shop sales on-board and onshore	133.8	130.1	2.8%
Ticket sales	51.0	51.8	-1.7%
Sales of cargo transportation	29.1	32.2	-9.6%
Accommodation sales	3.2	3.7	-12.6%
Income from charter of vessels	2.3	2.0	12.8%
Other sales	7.0	6.7	4.4%
Total revenue	226.4	226.6	-0.1%

- On-board sales improved effectively on all routes and onshore
- Competitive pressure on ticket prices
- Cargo results weaker across the routes due to competitive pressures and weaker environment
- Charter terms adjusted from November 2019
- Accommodation sales affected by the cease of operation of Tallink Pirita Spa hotel in November 2018

## **REVENUE STRUCTURE IN Q4 2019**



# RESULTS QUARTERLY SEASONALITY BREAKDOWN

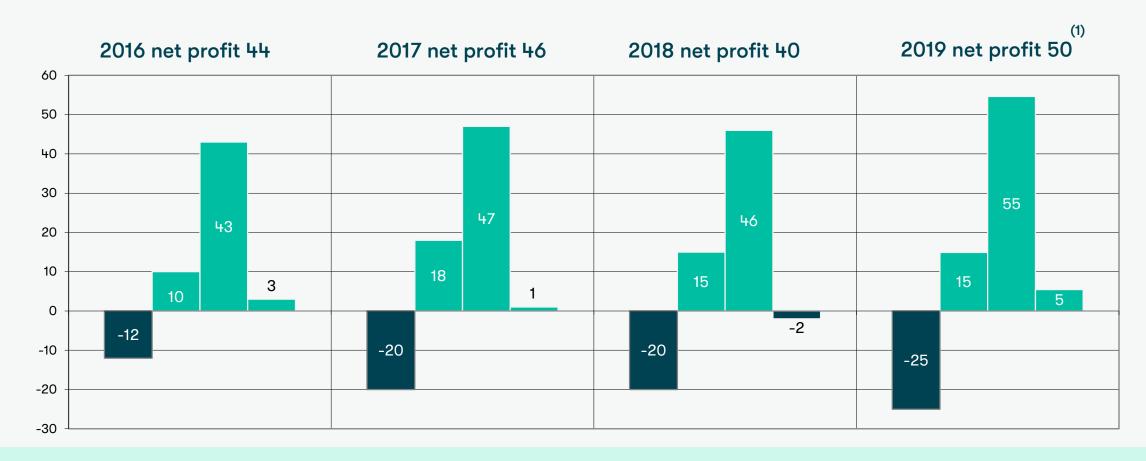


TALLINK GRUPP

Unaudited

# THE DYNAMICS OF HIGH SEASONALITY ON THE PROFIT LEVEL

**NET PROFIT BY QUARTERS** (EUR MILLION)

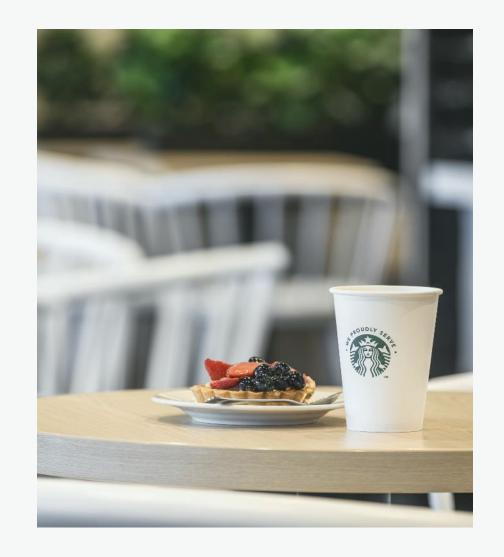


MOST OF THE PROFITS ARE EARNED IN THE SUMMER, THE HIGH SEASON

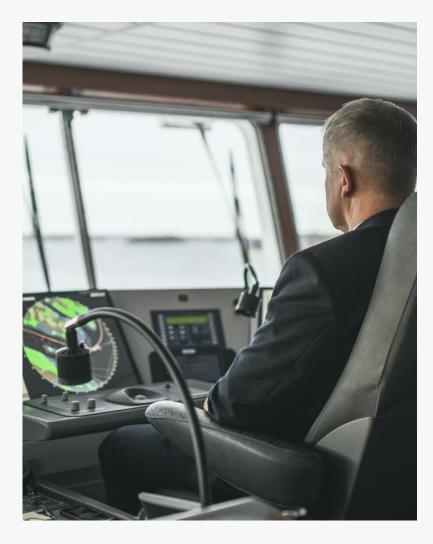
(1) Unaudited

# 2019 Q4 HIGHLIGHTS AND KEY FACTS

- New full year passenger record in 2019
- Labour strikes in Finland in Q4 2019
- Highest Q4 net profit in the last five years
- EUR 60 million revolving credit facility with floating rate and four-year maturity
- EUR 47 million payment of share capital reduction
- Subsidiaries established for operation of Burger King restaurants in Lithuania & Latvia
- New LNG powered fast ferry named as MyStar



# EVENTS AFTER THE REPORTING PERIOD & OUTLOOK



- Agreement with fuel suppliers to fix prices for a substantial portion of 2020 purchasing volumes
- Planned dockings of five vessels in Q1 2020
  - Seawind
  - Megastar
  - Romantika
  - Silja Europa
  - Silja Symphony
- EUR 61.8 million prepayments for MyStar to be made in 2020
- Subject to the persistence and extent the coronavirus outbreak could lead to lower demand for passengers from Asia

# DISTRIBUTIONS TO SHAREHOLDERS

Dividend policy: at least EUR 0.05 per share, if the economic performance enables it

Management is working to ensure that Tallink Grupp is a stable dividend payer and the dividends

will increase over time

## **Dividend proposal**

 Management board to propose a dividend of EUR 0.06 per share to the shareholders' annual general meeting in 2020



## EUR 241 MILLION PAYMENTS TO SHAREHOLDERS IN 2013-2019

# **CONSOLIDATED INCOME STATEMENT**

(EUR million)	2018	2019 <sup>(2)</sup>	Q4 2018	Q4 2019 <sup>(2)</sup>
Sales	950	949	227	226
Cost of sales <sup>(1)</sup>	(766)	(752)	(192)	(187)
Marketing, general & admin (1)	(125)	(125)	(33)	(31)
EBITDA	143	171	24	33
Margin (%)	15.0%	18.0%	10.6%	14.8%
Net Profit	40	50	(2)	5
EPS	0.060	0.074	(0.003)	0.008

<sup>(1)</sup> Includes depreciation and amortisation



<sup>(2)</sup> Unaudited

# **CONSOLIDATED CASH FLOW STATEMENT**

(EUR million)	2018	2019 <sup>(1)</sup>	Q4 2018	Q4 2019 <sup>(1)</sup>
Operating cash flow	157	174	40	48
Capital expenditure	(36)	(61)	(16)	(10)
Asset disposal	0	0	0	0
Free cash flow	121	113	25	38
Debt financing (net effect)	(85)	(52)	(32)	12
Interests & other financial items	(19)	(17)	(4)	(3)
Dividends & reduction of share capital	(20)	(80)	0	(47)
Income tax on dividends paid	(4)	(8)	0	0
Change in cash	(7)	(43)	(11)	1

Totals may not sum due to rounding

(1) Unaudited

# CONSOLIDATED STATEMENT OF FINANCIAL POSITION

(EUR million)	31.12.2017	31.12.2018	30.09.2019	31.12.2019 <sup>(2)</sup>	1600		
Total assets	1 559	1 501	1 564	1 533		Cash Intagible	Other
Non-current assets	1 377	1 333	1 424	1 412		Other	
Current assets	182	168	140	121	1200 -		
- of which cash	89	82	38	39			Share-
Total liabilities	722	644	746	710			holders' equity
Interest bearing liabilities	561	510	565	578	800 -		3 12 3
Other liabilities	161	134	181	132			
Shareholders' equity	836	857	818	823		Ships	
Net debt/EBITDA	3.0x	3.0x	3.3x	3.1x	400 -		
Net debt	472	428	527	539			Loans
Equity/assets ratio	54%	57%	52%	54%			
BVPS (1) (in EUR)	1.25	1.28	1.22	1.23	0 +		
Totals may not sum due to rounding (1) Shareholders' equity / number of shares outstand (2) Unaudited	ling					Assets	Liabilities & Equity

Unaudited

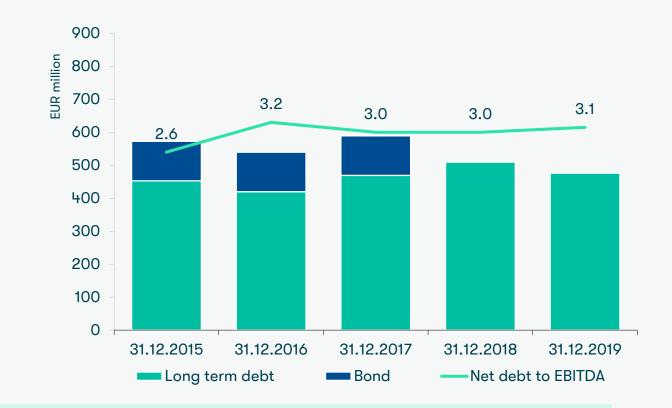
**TALLINK GRUPP** 

# **DEBT STRUCTURE**

## Total EUR 578 million interest bearing liabilities as at 31.12.2019

## LONG TERM BANK LOANS

- EUR 476 million as at 31.12.2019
- 6 loan agreements outstanding: syndicated loans and amortizing project loans
- Maturities 1-14 years
- EUR denominated
- Fixed and EURIBOR floating



2019 figures unaudited

## **IFRS 16 LEASES**

IFRS 16 replaced IAS 17 Leases and related interpretations

The Group has adopted IFRS 16 Leases retrospectively from 1 January 2019, but has not restated comparatives for the 2018 reporting period as permitted under the transition provisions in the standard

## AS THE RESULT OF IFRS 16 ADOPTION AS AT 1 JANUARY 2019 THE GROUP'S:

- Fixed assets increased by EUR 100.7 million
- Interest-bearing liabilities increased by EUR 104.3 million
- Adoption effect on retained earnings on 1 January 2019 was EUR -3.6 million

## IFRS 16 EFFECT ON 2019 FOURTH QUARTER FINANCIALS:

- Addition to EBITDA EUR 4.5 million (less rental cost)
- Addition to depreciation EUR 3.9 million
- Addition to interest cost EUR 0.6 million
- No effect on net result

# **CORPORATE GOVERNANCE**

## Paavo Nõgene – Chairman of the Management Board



Born in 1980, with the company since 2018

CEO since May, 2018

Previously:

- Secretary-General at Ministry of Culture of the Republic of Estonia
- General Manager at Vanemuine Theatre

#### Lembit Kitter



Born in 1953, with the company and Member of Management Board since 2006

## Kadri Land



Born in 1964, with the company since 2005.

Member of Management Board since February, 2019

#### Harri Hanschmidt



Born in 1982, with the company since 2009.

Member of Management Board since February, 2019

#### Piret Mürk-Dubout



Born in 1970, with the company and Member of Management Board since April, 2019

## Enn Pant - Chairman of the Supervisory Board



Born in 1965, with the company since 1996

Chairman of the Supervisory Board since 2015

CEO of AS Tallink Grupp in 1996-2015

#### Toivo Ninnas



BOARD

SUPERVISORY

Born in 1940, with the Supervisory Board since 1997

## Kalev Järvelill



Born in 1965, with the Supervisory Board since 2007

## **Eve Pant**



Born in 1968, with the Supervisory Board since 1997

## Ain Hanschmidt



Born in 1961, with the Supervisory Board since 2005

## Raino Paron



Born in 1965, with the Supervisory Board since 2019

## Colin Douglas Clark



Born in 1974, with the Supervisory Board since 2013

TALLINK GRUPP

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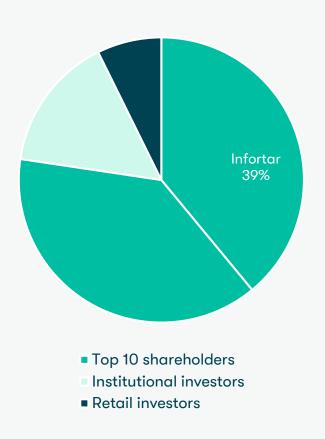
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# SHAREHOLDERS AND SHARE PERFORMANCE

## SHAREHOLDERS OF AS TALLINK GRUPP



## TEN LARGEST SHAREHOLDERS AS OF 31.12.2019

Infortar AS	39%
Baltic Cruises Holding, L.P.	16%
ING Luxembourg S.A. AIF Account	7%
Baltic Cruises Investment L.P.	6%
Citigroup Venture Capital International G.P	2%
Nordea Bank Abp/ Finnish Clients	2%
State Street Bank And Trust Omnibus Account A Fund No OM01	2%
Nordea Bank Abp / Non Treaty Clients	2%
Clearstream Banking AG	2%
Nordea Bank Abp / Clients FDR	1%
1.30	
Maria Ma	
1.20	
1.10	
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