



# **Company Presentation**

November 2007









## Tallink in brief

- Tallink is the leading European ferry operator offering mini-cruise, passenger transportation and cargo transportation services in the Baltic Sea.
- Fleet of 19 vessels
- Operating two hotels in center of Tallinn
- Revenues EUR 760 million
- EUR 1.6 billion asset base
- More than 6,300 employees
- Nearly 7 million passengers annually
- 360 thousand cargo units annually
- Listed on OMX Tallinn TAL1T



Over 50 years of operating and cruising experience



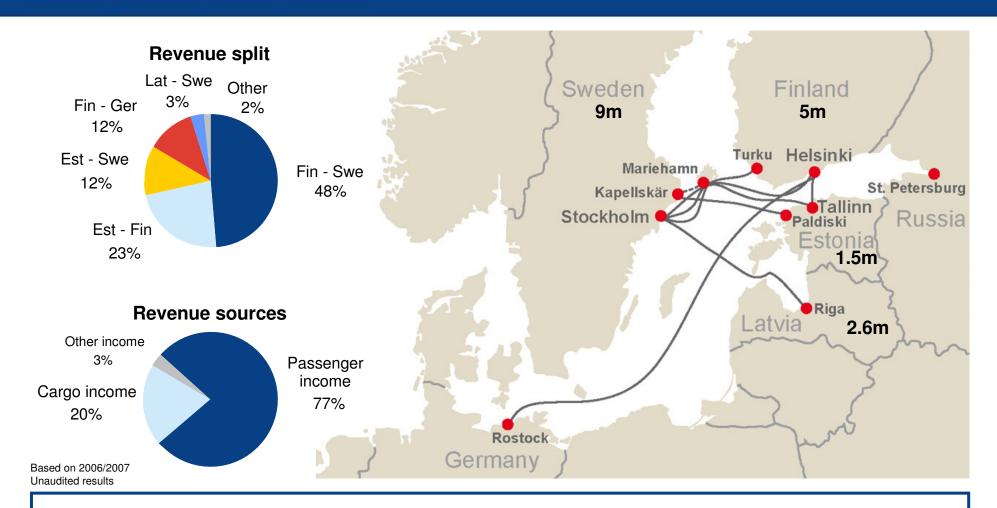








# Tallink in brief



Tallink is the market leader on the Northern Baltic Sea











#### Tallink business model

#### **Product Offering**

# Mini-cruises & passenger transportation



**On-board Tax-Free Shopping** 



Conferences



Hotel & travel packages



City break

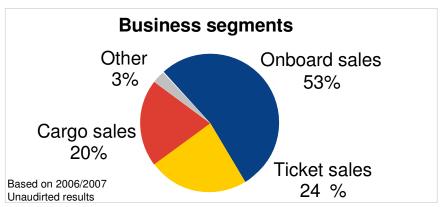


**Cargo Transportation** 



#### **Success Story and Growth Drivers**

- Broad transportation, leisure and retail product: complete mini-cruise and overnight hotel & spa packages, city-break day trips, high-speed ferry and cargo
- Highly popular mini-cruise product across
   Scandinavia and the Baltics with extensive onboard retail and entertainment facilities
- Our destinations are attractive and lucrative for tourism and shopping destination
- Significant demand from business customers, tourism and cargo traffic boosted by EU accession





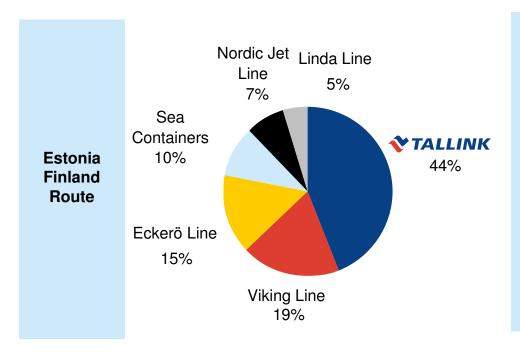


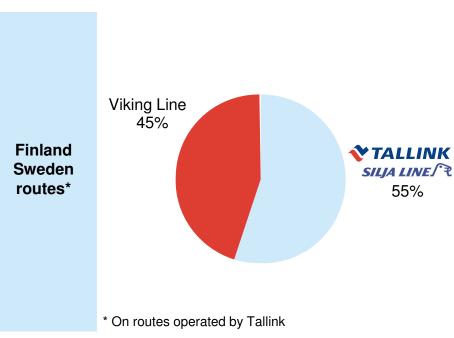






#### Traffic market shares





- On the Finland Germany route the estimated Tallink's market share of passenger transportation is 56%
- On the Estonia Sweden and Riga Stockholm routes, Tallink is the only provider of daily passenger transportation. On the Riga Stockholm route Tallink is also the only provider of ro-ro cargo transportation
- On the Estonia Sweden routes Tallink's approximate market share of ro-ro cargo transportation is 60%



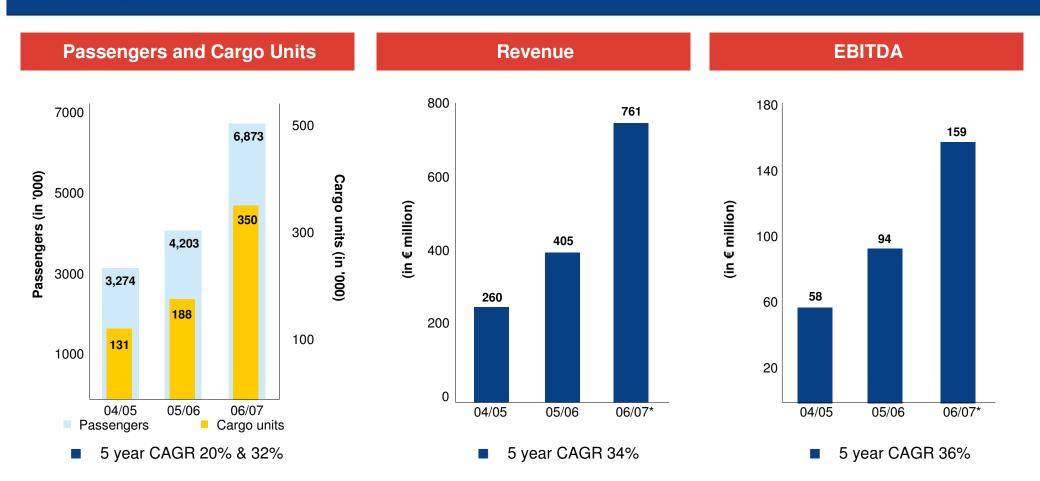








# Strong operational and financial track record Significant growth momentum across all key indicators



<sup>\*</sup>The figures of 2006/2007 financial year are unaudited

Growth is key to Tallink's success – this has been demonstrated over the past years and will remain central to its investment case going forward.











# Proven strategy Market leadership and investment for profitable growth

#### Continue to invest in our fleet

- Central to maintaining market leadership and growing our business
- Enhanced efficiency and profitability
- Increased per-passenger spend from a wider demographic customer base
- Further strengthening of the Tallink & Silja brands

### Build upon strong positions on existing routes

- Strengthen overall market share and volumes
- Further increase strong brand recognition
- Broader customer base
- Enhanced mini-cruise experience and promotion of our different travel destinations

### Pursue new growth opportunities in the North Europe region

- Potential route expansion
- Travel-related products, services and packages including hotel operations in our destinations





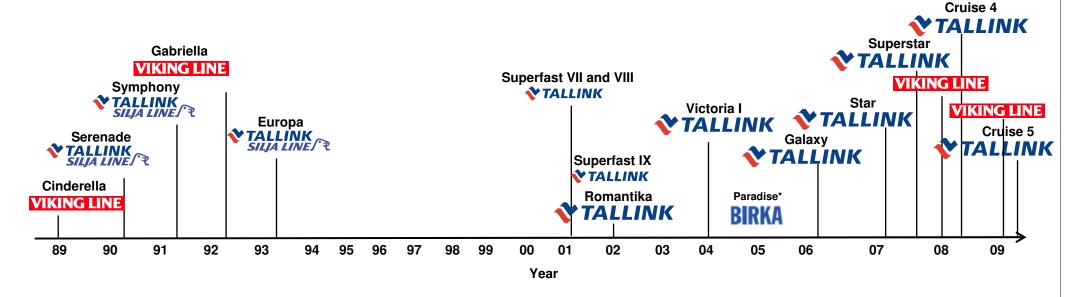






# High quality fleet Sophisticated and modern vessels

### EUR 550 million newbuilding program 2002-2007



Tallink is the only company investing aggressively into fleet renewal allowing us to provide:

- Higher quality of onboard facilities
- Increased passenger, cargo and retail capacity
- Expanded onboard consumption and retail facilities
- Reduce seasonality through ice-class specification
- Increased profitability through lower cost per passenger



<sup>\*</sup>Note: Pure cruise vessel with no separate cargo or passenger car deck









# Company's Recent expansion

#### Over EUR 1 billion investments in 2006-2007

## Superfast

3 vessels on Germany-Finland route for 310 million € in Spring 2006

# Silja Line

Major competitor with 6 vessels operations and Silja brand for € 450 million and 20 million Tallink's shares in Summer 2006

## Galaxy

New cruise ferry to Tallinn-Helsinki route for 165 million € in Spring 2006

#### Star

New shuttle vessel to Tallinn-Helsinki route for 110 million € in Spring 2007













# Future growth

# **Future growth drivers:**

New vessels



New routes



New businesses













# Continued investment in new vessels is critical to Tallink's growth, expansion strategy and market leadership position

# Approximately EUR 470 million newbuilding program 2008 & 2009



Superstar Delivery: 2008

Passengers: 2,000



Tallink Cruise 4 Delivery: 2008

Passengers: 2,800



Tallink Cruise 5 Delivery: 2009

Passengers: 2,800

Current Fleet Loans and Vessel Values				
(in € billion)	31.08.2004	31.08.2005	31.08.2006	31.08.2007
Market value of vessels	0.4	0.4	1.4	1.5
Secured bank loans	0.3	0.2	1.0	1.0
Market value / Loans	164%	186%	142%	155%











# Investments into Fleet renewal New shuttle concept

- The new breed of high-speed ro-pax ferries combine the best characteristics of cruise ferries, cargo vessels and high-speed vessels with operating costs of one vessel.
- Ice class vessel year around service compared to previous eight month AutoExpress service



M/S Star - 2007 delivered Shuttle vessel

- Cruise ferry
  - High passenger capacity
  - Large variety of restaurants, shops and other public spaces
- Cargo vessel
  - Large cargo and car deck
- High-speed vessel
  - Fast crossing between destinations

Star operating result improved 75% in Q4 compared to Meloodia, Kapella and AutoExpress combined











## Brand new Riga – Stockholm route Opened in April 2006

# Riga – Stockholm route

#### **Good development potential**

- Connecting two largest Capital Cities in the Baltic Sea region
  - Stockholm 2 million catchment area
  - Riga 1 million catchment area
- Comparable with similar Tallinn Stockholm route where Tallink has experienced over 200% increase in 5 years
- Second vessel to the route from April 2007
  - Daily departures from both directions
- Segment result in 2005/2006: EUR -2,087 thousand
- Segment result in 2006/2007: EUR 268 thousand



Regina Baltica



Vana Tallinn











# Consolidated Income Statement

(in € million)	2004/2005	2005/2006	2006/2007*
Sales	260	405	761
Cost of sales (1)	(190)	(288)	(560)
Marketing, general & admin (1)	(29)	(50)	(114)
EBITDA before one-off costs	58	94	175
Margin (%)	22.2%	23.2%	23.2%
Integration related one-off costs	0	0	(16)
Adjusted Net Profit (2)	30	50	83
Net Profit	30	95	67

#### Notes:



<sup>\*</sup>The figures of 2006/2007 financial year are unaudited (1) Includes depreciation and amortization

<sup>(2) 2005/2006</sup> Net Profit adjusted with negative goodwill, 2006/2007 Net Profit adjusted with one-off integration related costs









# Consolidated Balance Sheet

(in € million)	31.08.2005	31.08.2006	31.08.2007*
Total assets	443	1,657	1,698
Non-current assets	403	1,481	1,537
Current assets	39	176	161
- of which cash -	21	90	83
Total liabilities	273	1,077	1,050
Interest bearing liabilities	245	956	948
Other liabilities	28	121	102
Shareholders' equity	170	580	648
Total liabilities and equity	443	1,657	1,698
Gearing (1)	59.1%	62.2%	59.4%



<sup>\*</sup> The figures of 2006/2007 financial year are unaudited
(1) Gearing represents interest bearing liabilities / (interest bearing liabilities + shareholders' equity)









# Consolidated Cash Flow Statement

(in € million)	2004/2005	2005/2006	2006/2007*
Net income	30	95	67
Depreciation and amortization	17	27	59
Other	10	(43)	9
Operating cash flow	57	79	135
Capital expenditure	(23)	(562)	(141)
Asset disposal	0.1	12	44
Free cash flow	34	(471)	38
Debt financing	(26)	327	(9)
New loans	30	805	90
Repayments	(57)	(478)	(99)
Equity financing	0	226	0
Interests	(11)	(12)	(36)
Change in cash	(3)	69	(7)

<sup>\*</sup>The figures of 2006/2007 financial year are unaudited











# Outlook

# 2007/2008 financial year

- Full 12 month operations:
  - Two vessels on Riga Stockholm route
  - Star
  - Tallink Spa & Conference hotel
- New vessels:
  - Superstar
  - Cruise 4
- Changes in the fleet:
  - Galaxy to Turku Stockholm route
- Management expects 2007/2008 revenues and result to outperform 2006/2007 figures;
- High attention on the fuel costs and interest rates.











# Tallink: The strongest in the Baltic Sea



"The leading European shipping group providing high-quality mini-cruise and passenger transport services, as well as a leading provider of cargo services on selected routes"

- Strong market position
- High-quality, flexible fleet
- Broad product offering
- Strong brands
- Competitive cost base
- Experienced management team













# Thank you!













## Finland – Estonia Helsinki – Tallinn

#### **Customers and Products**

- Helsinki Tallinn
  - Revenues mainly from onboard and ticket sales
  - Approximately 75% of the passengers are Finnish
  - 2 hour transportation with Tallink Shuttle service
  - 22 hour over-night cruise with "Galaxy"
- Investments
  - In 2002, 2006 and 2007 three brand new vessels
  - In 2008 two brand new vessels will be introduced





Galaxy

Star





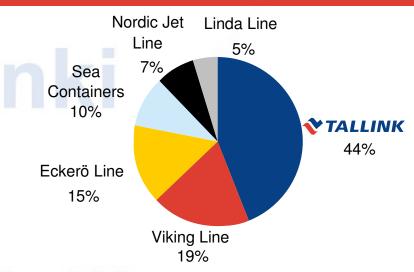


Superfast VII

Superfast VIII

Superfast IX

#### **Market Share**



Source: Tallink; publicly available information on competitors; Port of Tallinn; ShipPax

- Developing passenger market
- Increased cargo demand











## Finland – Sweden Helsinki – Stockholm; Turku – Stockholm/Kapellskär

#### **Customers and Products**

- Helsinki Stockholm
  - Revenues mainly from onboard and ticket sales
  - Majority of passengers are Scandinavian
  - Over-night cruise







Silja Symphony

- Turku Stockholm/Kapellskär
  - Revenues from onboard, ticket and cargo sales
  - Majority of passengers are Scandinavian
  - Over-night and day trips







Silja Europa

Silja Festival

Sea Wind

#### **Market Share**





#### Turku-Stockholm



Source: Tallink; publicly available information on competitors; Port of Tallinn; ShipPax

- Tax-free status (via Aland islands)
- Strong brand Silja
- Loyal passenger base
- Increased cargo demand

- Overnight cruise
- City-break
- Hotel package sales











## Sweden – Estonia Stockholm – Tallinn; Kapellskär – Paldiski

#### **Customers and Products**

- Stockholm Tallinn route
  - Revenues mainly from onboard and ticket sales
  - More than 60% of passengers are Scandinavian
  - Over-night cruise



MILINY

Romantika

Victoria

- Paldiski Kapellskär route
  - Revenues mainly from cargo sales
  - 11,5 hour trip





Regal Star

Kapella

#### **Market Share**

Tallink is the only provider of daily passenger and ro-ro cargo services on the routes between Sweden and Estonia

- Tax-free status (via Aland islands)
- High development potential
- Overnight cruises
- City-breaks
- Hotel package sales











## Sweden – Latvia Stockholm – Riga

#### **Customers and Products**

- Stockholm Riga route
  - Revenues mainly from onboard and ticket sales
  - Approximately 60% of passengers from Baltics
  - Approximately 35% of passengers from Scandinavia
  - Over-night cruise



Regina Baltica



Vana Tallinn

#### **Market Share**

Tallink is the only provider of daily passenger and ro-ro cargo services on the route between Sweden and Latvia

- High growth potential
- Overnight cruise
- City-break
- Hotel package sales













## Finland – Germany Helsinki – Rostock

#### **Customers and Products**

- Helsinki Rostock route
  - Revenues mainly from cargo sales
  - 22 hour trip







Superfast VII

Superfast VIII

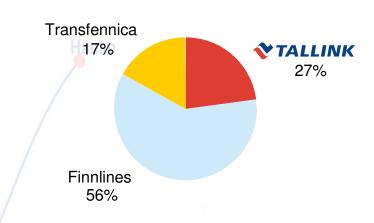
Superfast IX

■ High quality fast ice-classed vessels

Rostock

Germany

## **Freight Market Share**



Source: Tallink; publicly available information on competitors; Port of Tallinn; ShipPax

- The fastest link between Finland and Germany
- High cargo space utilization
- Potential in passenger transportation



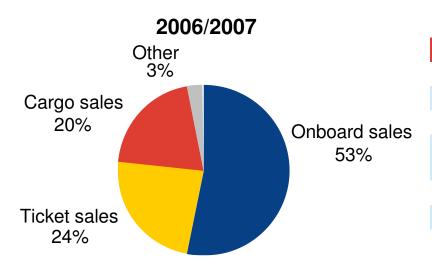








# Revenue Structure 2006/2007 and 2005/2006 financial years



#### In € thousand

Operational segments	2006/2007*	2005/2006
Ticket sales	179,490	115,244
Sales of cargo transport	154,047	78,572,
Accommodation sales	7,092	6,074
Restaurant and shops sales on-board and on mainland	379,967	177,464
Income from leases of vessels	12,062	3,663
Other	28,101	23,602

#### In € thousand

2006/2007*	Estonia – Finland	Estonia – Sweden	Latvia – Sweden	Finland – Germany	Finland – Sweden	Estonia mainland	Other
Sales	168,833	89,953	23,847	87,762	361,610	16,556	12,198
Segment Result	52,242	13,594	268	13,031	64,960	2,702	3,028
<b>2005/2006</b> Sales	169.804	87,619	8,810	38,276	84,633	11,759	3,718
Segment Result	37,204	10,440	-2,087	10,031	28,187	3,446	814

<sup>\*</sup>The figures of 2006/2007 financial year are unaudited





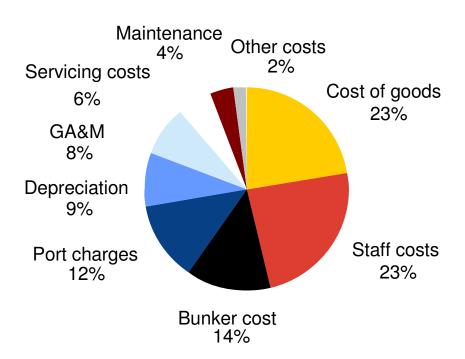






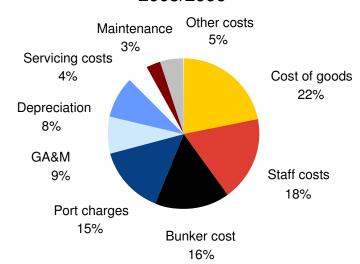
# Cost Structure in 2005/2006 and 2004/2005 financial years

### 2006/2007



Cost items	2006/2007*	2005/2006
Cost of goods	23%	22%
Staff costs	23%	18%
Bunker cost	14%	16%
Port charges	12%	15%
Depreciation and amortization	9%	8%
General administration & marketing	8%	9%
Servicing costs	6%	4%
Spare parts and maintenance expenses	4%	3%
Other costs	2%	5%

#### 2005/2006





<sup>\*</sup>The figures of 2006/2007 financial year are unaudited









# Cost structure in € thousand

## In € thousand

Cost of sales	2007*	2006
Cost of goods	-152,517	-74,188
Port charges	-84,323	-48,998
Bunker cost	-91,567	-54,199
Staff costs	-105,665	-43,404
Depreciation and amortization	-49,775	-24,922
Spare parts and maintenance expenses	-25,270	-10,755
Servicing costs	-37,906	-14,313
Other costs	-13,268	-16,756
Total cost of sales	-560,291	-287,535

## In € thousand

Marketing expenses	2007*	2006
Advertising expenses	-22,168	-9,874
Staff costs	-24,921	-13,690
Depreciation and amortization	-134	-310
Other costs	-3,419	-5,175
Total marketing expenses	-50,642	-29,049

#### In € thousand

Administrative expenses	2007*	2006
Staff costs	-27,732	-4,247
Depreciation and amortization	-9,240	-1,590
Other costs	-26,771	-15,241
Total administrative expenses	-63,743	-21,078



<sup>\*</sup>The figures of 2006/2007 financial year are unaudited



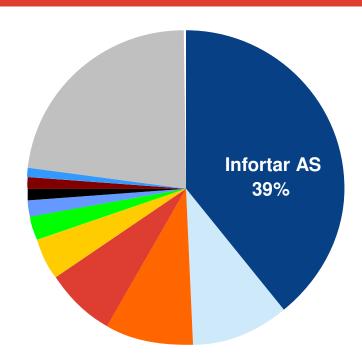






# Ownership structure

# **Shareholders of AS Tallink Grupp**



TOP 10 shareholders on 02.11.2007	%
Infortar AS	39.1%
Nordea Bank Finland Plc / Non-resident legal entities	10.0%
ING Luxembourg S.A.	8.9%
Citigroup Venture Capital International Jersey Ltd	7.3%
State Street Bank / Baupost Group Securities Llc	4.2%
Skandinaviska Enskilda Banken AB Clients	2.5%
Firebird Republics Fund Ltd	1.6%
Morgan Stanley + CO International Equity Client account	1.4%
Firebird Avora Fund Ltd	1.0%
Danske Capial Finland OY Clients account	1.0%
Others	23.0%

Shareholders have supported Tallink's growth with more than EUR 230 million new equity in 2005-2006











# AS Tallink Grupp share price performance



