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TALLINK GRUPP AS



# TALLINK GRUPP

The leading European provider of leisure and business travel and sea transportation services in the Baltic Sea region.

### **OPERATIONS**

- Fleet of 15 vessels
- Seven ferry routes (3 suspended)
- Operating four hotels (1 closed)

### **KEY FACTS**

- Revenue of EUR 443 million in 2020
- Served 3.7 million passengers in 2020
- Transported 360 thousand cargo units
- Operating EUR 1.5 billion asset base
- 4 352 employees (end of Q2 2021)
- 2.8 million loyalty program members



### STRONG BRANDS



# STRATEGIC PLAN

# CURRENTLY THE STRATEGIC FOCUS IS ON MANAGING COSTS AND CASH FLOWS TO ENSURE SUSTAINABILITY AND TO BRING TALLINK GRUPP THROUGH THE GLOBAL CRISIS

### **TALLINK'S VISION**

To be the market pioneer in Europe by offering excellence in leisure and business travel and sea transportation services

# LONG TERM OBJECTIVES TOWARD INCREASING THE COMPANY VALUE AND PROFITABILITY

- Strive for the highest level of customer satisfaction
- Increase volumes and strengthen the leading position on our home markets
- Develop a wide range of quality services directed at different customers and pursue new growth opportunities
- Ensure cost efficient operations
- Manage the optimal debt level that will allow sustainable dividends

# CURRENT STRATEGIC CORNERSTONES AND COMPETITIVE ADVANTAGES

MOST MODERN
FLEET

STRONG MARKET SHARE & BRAND AWARENESS

WIDE ROUTE NETWORK HIGH SAFETY LEVEL & ENVIRONMENTAL STANDARDS

TALLINK GRUPP

# Q2 2021 OVERVIEW - COVID-19 & TRAVEL RESTRICTIONS

| Q2 Selected Key Figures<br>(financials in million euros) | 2021    | 2020    | Change |
|--|---------|---------|--------|
| Number of passengers                                     | 427 767 | 388 212 | 10.2%  |
| Number of cargo units                                    | 91 990  | 86 755  | 6.0%   |
| Number of passenger cars                                 | 125 713 | 102 479 | 22.7%  |
|  |         |         |        |
| Revenue  | 86.1    | 65.0    | 32.5%  |
| Gross profit / loss                                      | -8.7    | -21.9   | 60.2%  |
| EBITDA   | 4.4     | 2.4     | 80.4%  |
| EBIT   | -19.4   | -22.7   | 14.7%  |
| Net result for the period                                | -24.3   | -27.4   | 11.1%  |
|  |         |         |        |
| Capital expenditures                                     | 3.1     | 14.4    | -78.2% |

| As at:                       | 30.06.21 | 31.03.21 | Change |
|------------------------------|----------|----------|--------|
| Total assets                 | 1 524.7  | 1 492.5  | 2.2%   |
| Total equity                 | 655.7    | 680.1    | -3.6%  |
| Interest-bearing liabilities | 744.5    | 728.3    | 2.2%   |
| Net debt                     | 706.7    | 713.5    | -1.0%  |

2021 unaudited

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- Revenue EUR 86.1m (EUR +21.1m or 32.5% vs LY)
  - Extensive impact from COVID-19 related travel restrictions
  - More limited impact on cargo operations
  - 18% more departures compared to Q2 2020
- Costs & support
  - Cost of sales increased by 9% or EUR 7.9m
  - Costs relating to re-employment of vessels in Q2 2021
  - Administrative & marketing cost increased by 3% or EUR 0.4m
  - Reduced remuneration in O2 2020
  - Total impact of various support measures:
     EUR 10.6m in Q2 2021 (EUR -17.1m vs LY)
- EBITDA of EUR 4.4m (EUR +1.9m vs LY)
- Net loss of EUR 24.3m (EUR +3.0m vs LY)

# Q2 2021 SALES & RESULTS BY GEOGRAPHICAL SEGMENTS

| Route                          | Key Figures<br>(financial in EUR million)  | 2021  | 2020  | Change  | All routes affected by COVID-19, travel restrictions & suspension of operations |
|--------------------------------|--|-------|-------|---------|---|
| Estonia-                       | Passengers (thousands)   | 336   | 323   | 4.1%    |   |
| Finland                        | Cargo units (thousands)  | 64    | 60    | 7.9%    | The results reflect the operations of the Estonia-Finland two shuttle           |
|                                | Revenue  | 41.1  | 33.6  | 22.2%   | vessels, a cargo vessel and two cruise ferries in June                          |
|                                | Segment result   | 0.2   | -2.4  | 110.3%  |   |
| Finland-                       | Passengers (thousands)   | 82    | 54    | 52.3%   |   |
| Sweden                         | Cargo units (thousands)  | 17    | 18    | -8.2%   | The results reflect the operations of two cruise ferries on Turku-              |
|                                | Revenue  | 18.8  | 16.2  | 15.8%   | Stockholm route and suspended Helsinki-Stockholm route cruise ferries           |
|                                | Segment result   | -11.5 | -18.4 | 37.6%   | 1011103   |
| Estonia-                       | Passengers (thousands)   | 10    | 8     | 17.8%   |   |
| Sweden                         | Cargo units (thousands)  | 11    | 9     | 28.2%   | The results reflect the operations of two cargo vessels on Paldiski-            |
|                                | Revenue  | 6.1   | 5.2   | 17.2%   | Kapellskär route and two suspended cruise ferries                               |
|                                | Segment result   | -4.3  | -4.9  | 12.1%   |   |
| Latvia-                        | Passengers (thousands)   | 0     | 3     | -100.0% |   |
| Sweden                         | Cargo units (thousands)  | 0     | 0     | -100.0% | The Latvia-Sweden route result reflects expenses of two suspended               |
|                                | Revenue  | 0.1   | 1.3   | -91.8%  | cruise ferries  |
|                                | Segment result   | -3.5  | -4.2  | 16.6%   |   |
| Other                          | Revenue  | 20.0  | 8.7   | 130.4%  | Effectively, only one hotel energted, increase from various ratail              |
| Segment result 3.4 () 6 506 /% | Effectively only one hotel operated; increase from various retail activities and charter revenue |       |       |         |   |
|                                | Intersegment revenue   | 0.0   | -0.1  | 80.1%   | detivities and enditer revenue  |

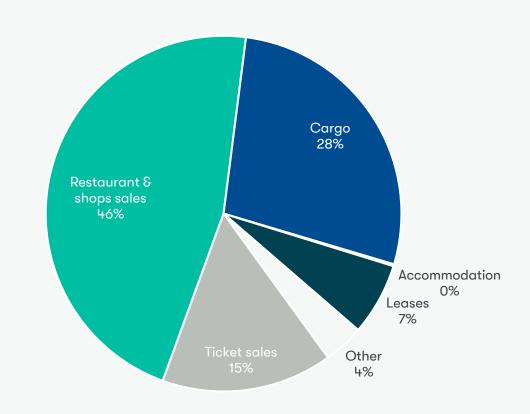
Segment result is the result before administrative expenses, finance costs and taxes 2021 unaudited  $\,$ 

# Q2 2021 SALES & RESULTS BY OPERATIONAL SEGMENTS

| Revenue (EUR million)                          | 2021 | 2020 | Change |
|--|------|------|--------|
| Restaurant and shop sales on-board and onshore | 40.0 | 26.2 | 52.4%  |
| Ticket sales                                   | 13.4 | 12.9 | 3.9%   |
| Sales of cargo transportation                  | 23.7 | 22.4 | 5.9%   |
| Accommodation sales                            | 0.1  | 0.2  | -26.5% |
| Income from charter of vessels                 | 5.7  | 2.5  | 126.2% |
| Other sales                                    | 3.2  | 0.7  | 335.3% |
| Total revenue                                  | 86.1 | 65.0 | 32.5%  |

- Restaurant and shop sales on-board and onshore increased due to various retail activities and higher volume of purchases by travelling passengers
- Relatively low increase in ticket sales due to absence of several ad hoc routes/services which were operated in in Q2 2020
- High competition in cargo transportation market
- Effectively only one hotel operated in Q2 2021
- Short-term charter of Silja Europa in June 2021

### **REVENUE STRUCTURE IN Q2 2021**



# RESULTS QUARTERLY SEASONALITY BREAKDOWN



TALLINK GRUPP

Notes: (1)

Unaudited

# THE DYNAMICS OF HIGH SEASONALITY ON THE PROFIT LEVEL

**NET PROFIT BY QUARTERS** (EUR MILLION)



MOST OF THE PROFITS ARE TYPICALLY EARNED IN THE SUMMER, THE HIGH SEASON

# 2021 Q2 DEVELOPMENTS AND KEY FACTS

### **OPERATING ENVIRONMENT**

- Extensive impact of COVID-19 and suspension of cruise ferries operations continued
- Restrictions imposed by the governments

### **ACTIVITIES AND EVENTS**

- Continuous cost control to ensure efficiency and savings from previously implemented measures
- Appointment of the new Management Board member Margus Schults
- Changes in loan agreements
- Short-term charter agreements for Silja Europa, Victoria I and Romantika
- Opening of third Burger King restaurant in Latvia
- Completion of renovation and reopening of Tallink City Hotel on 30 June 2021



Silja Europa at the port of Falmouth

# EVENTS AFTER THE REPORTING PERIOD & OUTLOOK



Restaurant at renovated Tallink City Hotel

- Christening of the new LNG powered shuttle vessel MyStar in Rauma shipyard in August 2021. The godmother of the new vessel will be the President of the Republic of Estonia Kersti Kaljulaid.
- Continuing preparations for opening new Burger King restaurants in 2021. In the second half of the year altogether six new restaurants are planned to be opened in Latvia and Lithuania.

Due to the ongoing COVID-19 situation the earnings outlook is uncertain and continues to be strongly affected by external factors such as the progress of vaccination, states' decisions regarding the timing of the lifting of travel restrictions and allowing passenger traffic as well as the duration of the recovery period.

Management expects the passenger traffic between Estonia and Finland to recover rapidly after the restrictions and authorities' advice against travelling have been lifted.

# **CONSOLIDATED INCOME STATEMENT**

| (EUR million)                       | 2019  | 2020    | Q2 2020 | Q2 2021 <sup>(3)</sup> |
|-------------------------------------|-------|---------|---------|------------------------|
| Sales                               | 949   | 443     | 65      | 86                     |
| Cost of sales (1)                   | (752) | (486)   | (87)    | (95)                   |
| Marketing & administrative cost (1) | (125) | (86)    | (17)    | (17)                   |
| Other operating items, net (2)      | 2     | 37      | 16      | 7                      |
| EBITDA                              | 171   | 8       | 2       | 4                      |
| Margin (%)                          | 18.0% | 1.8%    | 3.7%    | 5.1%                   |
| Net Result                          | 50    | (108)   | (27)    | (24)                   |
|                                     |       |         |         |                        |
| EPS                                 | 0.074 | (0.162) | (0.041) | (0.036)                |

TALLINK GRUPP Totals may not sum due to rounding

(3) Unaudited

<sup>(1)</sup> Includes depreciation and amortization

Q2 2021 includes EUR 6.1m direct government assistance; Q2 2020 includes EUR 16.1m direct government assistance; 2020 includes EUR 36.6m net direct government assistance

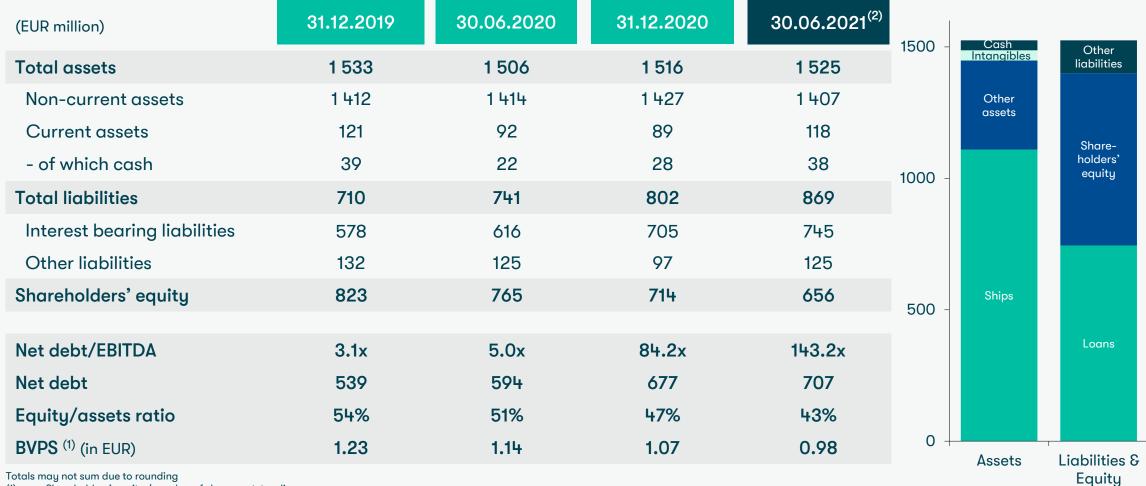
# CONSOLIDATED CASH FLOW STATEMENT

| (EUR million)                          | 2019 | 2020  | Q2 2020 | Q2 2021 <sup>(1)</sup> |
|--|------|-------|---------|------------------------|
| Operating cash flow                    | 175  | (7)   | 4       | 30                     |
| Capital expenditure                    | (61) | (100) | (14)    | (3)                    |
| Asset disposal                         | 0    | 0     | 0       | 0                      |
| Free cash flow                         | 114  | (107) | (10)    | 27                     |
| Debt financing (net effect)            | (52) | 112   | 19      | 0                      |
| Interests & other financial items      | (17) | (16)  | (3)     | (4)                    |
| Dividends & reduction of share capital | (80) | 0     | 0       | 0                      |
| Income tax on dividends paid           | (8)  | 0     | 0       | 0                      |
| Change in cash                         | (43) | (11)  | 5       | 23                     |

Totals may not sum due to rounding

(1) Unaudited

# CONSOLIDATED STATEMENT OF FINANCIAL POSITION



<sup>(1)</sup> Shareholders' equity / number of shares outstanding

(2) Unaudited

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# **DEBT STRUCTURE**

### LONG TERM BANK LOANS

- EUR 573 million as at 30.06.2021
- 7 loan agreements outstanding: syndicated loans, amortizing project and working capital loans
- Maturities 1-8 years
- EUR denominated, fixed and EURIBOR floating

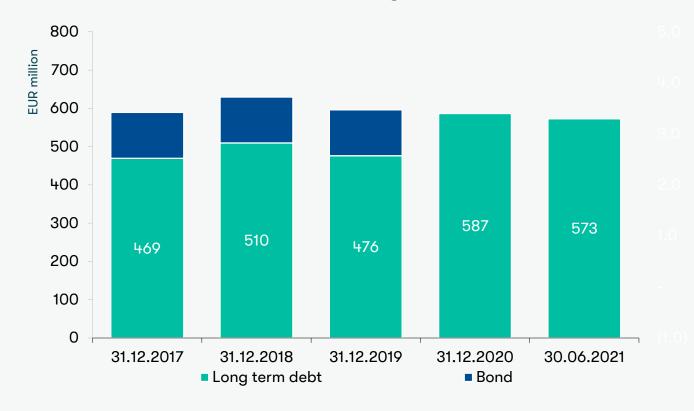
### **OVERDRAFTS** (as at 30.06.2021)

- EUR 56 million used
- EUR 79 million unused

### SIGNED, NOT YET DRAWN

- EUR 198 million from KfW IPEX-Bank GmbH (MyStar)
- EUR 90 million undrawn of EUR 100 million working capital loan from Nordic Investment Bank

### Total EUR 745 million interest bearing liabilities as at 30.06.2021



2021 unaudited

# **CORPORATE GOVERNANCE**

### Paavo Nõgene



Born in 1980, with the company since 2018 CEO since May, 2018

### Lembit Kitter



Born in 1953, with the company and Member of Management Board since 2006

### Kadri Land



Born in 1964, with the company since 2005.

Member of Management Board since February, 2019

### Harri Hanschmidt



Born in 1982, with the company since 2009.

Member of Management Board since February, 2019

### Piret Mürk-Dubout



Born in 1970, with the company and Member of Management Board since April, 2019

### Margus Schults



Born in 1966, with the company since 2008 Member of Management Board since April, 2021

### Enn Pant - Chairman of the Supervisory Board



Born in 1965, with the company since 1996

Chairman of the Supervisory Board since 2015

CEO of AS Tallink Grupp in 1996-2015

### Toivo Ninnas



**BOARD** 

SUPERVISORY

Born in 1940, with the Supervisory Board since 1997

### Kalev Järvelill



Born in 1965, with the Supervisory Board since 2007

### **Eve Pant**



Born in 1968, with the Supervisory Board since 1997

### Ain Hanschmidt



Born in 1961, with the Supervisory Board since 2005

### Raino Paron



Born in 1965, with the Supervisory Board since 2019

### Colin Douglas Clark



Born in 1974, with the Supervisory Board since 2013

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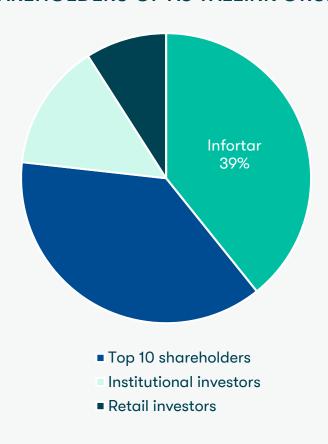
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# SHAREHOLDERS AND SHARE PERFORMANCE

### SHAREHOLDERS OF AS TALLINK GRUPP



### TEN LARGEST SHAREHOLDERS AS OF 30.06,2021

