# 022020

# TALLINK GRUPP AS



## TALLINK GRUPP

The leading European provider of leisure and business travel and sea transportation services in the Baltic Sea region.

### **OPERATIONS**

- Fleet of 15 vessels
- Seven ferry routes (3 suspended, new temporary routes)
- Operating four hotels (1 closed until June 2021)

### **KEY FACTS**

- Revenue of EUR 949 million in 2019
- Served 9.8 million passengers in 2019
- Transported 380 thousand cargo units
- Operating EUR 1.5 billion asset base
- 6 578 employees (Q2 2020 average)
- 2.7 million loyalty program members



## STRONG BRANDS



## STRATEGIC PLAN

## CURRENTLY STRATEGIC FOCUS ON MANAGING COSTS AND CASH FLOWS TO ENSURE SUSTAINABILITY AND TO BRING TALLINK GRUPP THROUGH THE GLOBAL CRISIS

### **TALLINK'S VISION**

To be the market pioneer in Europe by offering excellence in leisure and business travel and sea transportation services

# LONG TERM OBJECTIVES TOWARD INCREASING THE COMPANY VALUE AND PROFITABILITY

- Strive for the highest level of customer satisfaction
- Increase volumes and strengthen the leading position on our home markets
- Develop a wide range of quality services directed at different customers and pursue new growth opportunities
- Ensure cost efficient operations
- Manage the optimal debt level that will allow sustainable dividends

# CURRENT STRATEGIC CORNERSTONES AND COMPETITIVE ADVANTAGES

MOST MODERN
FLEET

STRONG MARKET SHARE & BRAND AWARENESS

WIDE ROUTE NETWORK HIGH SAFETY LEVEL & ENVIRONMENTAL STANDARDS

TALLINK GRUPP

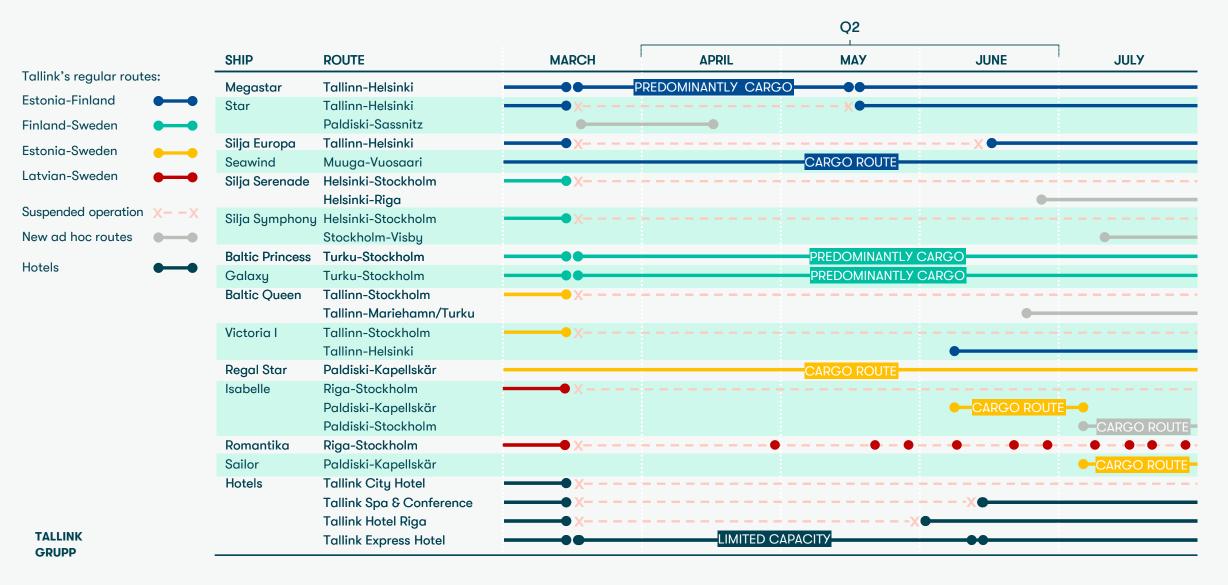
# STEPS TAKEN SINCE THE START OF COVID-19 SITUATION FOCUS ON FLEXIBILITY, COSTS AND LIQUIDITY

- Suspension of ship and hotel operations
- Flexible with routes and destinations
- Activities to ensure liquidity
- Scaled down on non-critical costs and investments
- Decrease in workload and remuneration and collective redundancies
- Applying for various support measures
- No dividends (approved by AGM on 30 July)
- Postponement of investments, taxes, loan repayments (& waivers of covenants)
- Securing new loans



Silja Serenade in Riga

# ILLUSTRATIVE OVERVIEW OF OPERATIONS MARCH-JULY 2020



## Q2 2020 OVERVIEW - COVID-19 & TRAVEL RESTRICTIONS

Q2 Selected Key Figures (financials in million euros)	2020	2019	Change
Number of passengers	388 212	2 651 843	-85.4%
Number of cargo units	86 755	99 546	-12.8%
Number of passenger cars	102 479	299 477	-65.8%
	<b>( - 0</b>	05/1	71 (0)
Revenue	65.0	256.1	-74.6%
Gross profit / loss	-21.9	60.6	-136.1%
EBITDA	2.4	50.7	-95.2%
EBIT	-22.7	27.4	-183.0%
Net result for the period	-27.4	14.9	-283.8%
Capital expenditures	14.4	18.5	-22.0%

As at:	30.06.20	31.03.20	Change
Total assets	1 505.9	1 517.8	-0.8%
Total equity	765.3	793.2	-3.5%
Interest-bearing liabilities	615.7	591.0	4.2%
Net debt	593.8	574.5	3.3%

- Revenue EUR 65.0m (EUR -191.1m or -74.6% vs LY)
  - Extensive impact from Covid-19 related travel restrictions and suspensions of shipping and hotel operations
  - More limited impact on cargo operations
- Extensive cost cutting efforts & support
  - Cost of sales reduced by 56% or EUR 109m
  - Marketing & administrative cost reduced by 50% or EUR 17m
  - Direct financial support of EUR 17m since March
- Positive EBITDA of EUR 2.4m (EUR -48.3m vs LY)
- Net loss of EUR 27.4m (EUR -42.3m vs LY)

2020 unaudited

## Q2 2020 SALES & RESULTS BY GEOGRAPHICAL SEGMENTS

Route	Key Figures (financial in EUR million)	2020	2019	Change	All routes affected by Covid-19, travel restrictions & suspension of operations
Estonia-	Passengers (thousands)	323	1 385	-76.7%	TI 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1:
Finland	Cargo units (thousands)	60	64	-6.9%	·
	Revenue	33.6	94.9	-64.6%	
	Segment result	-2.4	21.5	The results include also the operations of the Paldiski-Sassnitz and the Tallinn-Mariehamn routes but do not reflect Finland's National Emergency Supply Agency support  The results include also the operations of the Helsinki-Riga route of well as the expenses related to the suspended Helsinki-Stockholm route but do not reflect Finland's National Emergency Supply Agency support  The results include also the operations of the Helsinki-Riga route of well as the expenses related to the suspended Helsinki-Stockholm route but do not reflect Finland's National Emergency Supply Agency support  The results reflect the operations of the Paldiski-Kapellskär route and the expenses related to the suspended operations of the Talling Stockholm route  The results reflect to return trips as well as incurred operation expenses; no daily operations on the route	
Finland-	Passengers (thousands)	54	772	-93.0%	The results include also the operations of the Helsinki-Riga route as
Sweden	Cargo units (thousands)	18	20	-8.7%	well as the expenses related to the suspended Helsinki-Stockholm
	Revenue	16.2	89.6	-81.9%	route but do not reflect Finland's National Emergency Supply
	Segment result	-18.4	9.3	-298.0%	Agency support
Estonia-	Passengers (thousands)	8	271	-96.9%	The wear the wellest the executions of the Daldieli Kanadleling was to
Sweden	Cargo units (thousands)	9	12	-25.1%	·
	Revenue	5.2	31.3	-83.%	· · · · · · · · · · · · · · · · · · ·
	Segment result	-4.9	2.3	-309.3%	O COOKING III I COCC
Latvia-	Passengers (thousands)	3	223	-98.5%	
Sweden	Cargo units (thousands)	0	4	-89.4%	The results reflect 6 return trips as well as incurred operating
	Revenue	1.3	20.0	-93.4%	expenses; no daily operations on the route
	Segment result	-4.2	0.3	-1 505.9%	
Other	Revenue	8.7	22.2	-60.8%	Supposion of 2 hotels, positive impact from online shap sales, first
	Segment result	0.6	8.0	-93.1%	Suspension of 3 hotels; positive impact from online shop sales, first Burger King restaurants and from mooring services
	Intersegment revenue	-0.1	-1.9	95.2%	barger king restaurants and from mooning services

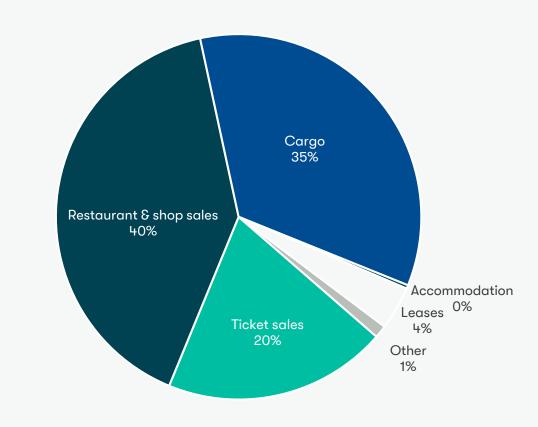
2020 unaudited

## Q2 2020 SALES & RESULTS BY OPERATIONAL SEGMENTS

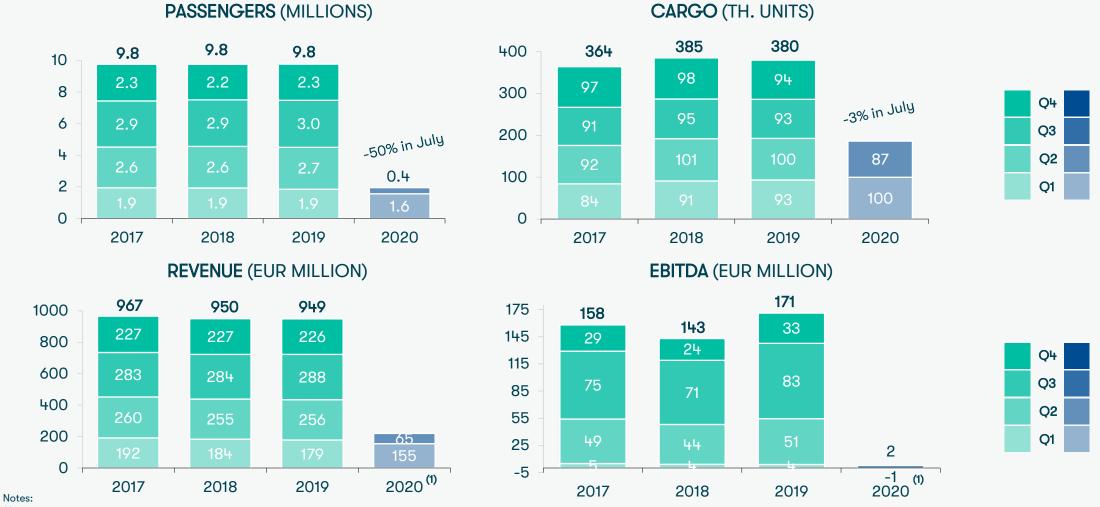
Revenue (EUR million)	2020	2019	Change
Restaurant and shop sales on-board and onshore	26.2	142.3	-81.6%
Ticket sales	12.9	66.2	-80.6%
Sales of cargo transportation	22.4	31.7	-29.4%
Accommodation sales	0.2	4.8	-95.8%
Income from charter of vessels	2.5	2.0	25.0%
Other sales	0.7	9.0	-91.9%
Total revenue	65.0	256.1	-74.6%

- Restaurant and shop sales on-board and onshore and ticket sales decline broadly in-line with decline in passengers
- Lower cargo sales due to weak market, change in pricing, and lower global fuel prices
- Only very limited accommodation sales due to extensive suspension of hotel operations during Q2 2020
- Improved charter terms from Q4 2019

## **REVENUE STRUCTURE IN Q2 2020**



# **RESULTS**QUARTERLY SEASONALITY BREAKDOWN



TALLINK GRUPP

(1) U

Unaudited

## THE DYNAMICS OF HIGH SEASONALITY ON THE PROFIT LEVEL

**NET PROFIT BY QUARTERS** (EUR MILLION)



MOST OF THE PROFITS ARE TYPICALLY EARNED IN THE SUMMER, THE HIGH SEASON

## 2020 Q2 HIGHLIGHTS AND KEY FACTS

- Extensive impact of Covid-19 from mid-March: 978 or 38% less departures compared to Q2 2019
- Extensive cost cutting efforts, including collective redundancies
- Efforts to ensure liquidity and sustainability of operations
- Renegotiation of fuel price fixing terms
- Physical construction of new LNG-powered vessel MyStar commenced on 6 April
- Extension of Atlantic Vision (ex Superfast IX) charter agreement until November 2022
- Opening of the first four Burger King restaurants in Tallinn in May
- Purchase of ro-pax vessel Sailor in June



## EVENTS AFTER THE REPORTING PERIOD & OUTLOOK



A section of MyStar

- Increase of overdraft limit by EUR 20.0m in July
- Shareholders agreed not to pay dividends for 2019
- EUR 49.4m instalments for MyStar in Q3 2020
- Carrying out the started collective redundancy processes
- Opening of the first Burger King restaurants in Latvia, Lithuania and Tartu planned in the second half of 2020
- Earnings outlook for 2020 highly uncertain and largely subject to the States' decisions regarding the timing of lifting and/or imposing of new travel restrictions as well as the duration of the recovery period
- In the opinion of the Management Board the Group will not earn profits in 2020 financial year

## DISTRIBUTIONS TO SHAREHOLDERS

Dividend policy: at least EUR 0.05 per share, if the economic performance enables it

Management is working to ensure that Tallink Grupp is a stable dividend payer and the dividends will increase over time

The Annual General Meeting of Shareholders decided on 30 July 2020 not to pay dividends from net profit of 2019



#### **EUR 241 MILLION PAYMENTS TO SHAREHOLDERS IN 2013-2019**

## **CONSOLIDATED INCOME STATEMENT**

(EUR million)	2018	2019	Q2 2019	Q2 2020 <sup>(3)</sup>
Sales	950	949	256	65
Cost of sales (1)	(766)	(752)	(195)	(87)
Marketing & administrative cost (1)	(125)	(124)	(34)	(17)
Other operating items, net (2)	4	2	0	16
EBITDA	143	171	51	2
Margin (%)	15.0%	18.0%	19.8%	3.7%
Net Result	40	50	15	(27)
EPS	0.060	0.074	0.022	(0.041)

TALLINK GRUPP Totals may not sum due to rounding

<sup>(1)</sup> Includes depreciation and amortization

<sup>(2)</sup> Q2 2020 includes direct financial gains from support measures

<sup>(3)</sup> Unaudited

## CONSOLIDATED CASH FLOW STATEMENT

(EUR million)	2018	2019	Q2 2019	Q2 2020 <sup>(1)</sup>
Operating cash flow	157	175	50	4
Capital expenditure	(36)	(61)	(18)	(14)
Asset disposal	0	0	0	0
Free cash flow	121	114	32	(10)
Debt financing (net effect)	(85)	(52)	(10)	19
Interests & other financial items	(19)	(17)	(3)	(3)
Dividends & reduction of share capital	(20)	(80)	0	0
Income tax on dividends paid	(4)	(4)	0	0
Change in cash	(7)	(43)	19	5

Totals may not sum due to rounding

Unaudited

## CONSOLIDATED STATEMENT OF FINANCIAL POSITION

(EUR million)	31.12.2018	30.06.2019	31.12.2019	30.06.2020 <sup>(2)</sup>	1500 -	Cash Intangibles	Other liabilitie
Total assets	1 501	1 610	1 533	1 506		Other	s
Non-current assets	1 333	1 438	1 412	1 414		assets	
Current assets	168	172	121	92			Share-
- of which cash	82	97	39	22	1000 -		holders
Total liabilities	644	800	710	<i>7</i> 41			equity
Interest bearing liabilities	510	604	578	616			
Other liabilities	134	196	132	125			
Shareholders' equity	857	810	823	765	500 -	Ships	
Net debt/EBITDA	3.0x	3.6x	3.1x	5.0x			Loans
Net debt	428	537	539	594			
Equity/assets ratio	57%	50%	54%	51%			
BVPS <sup>(1)</sup> (in EUR)	1.28	1.21	1.23	1.14	0 -	Λ	1 . 1 . 1 . 1 . 1
tals may not sum due to rounding Shareholders' equity / number of shares outstanding						Assets	Liabilities Equity

Unaudited

## **DEBT STRUCTURE**

#### LONG TERM BANK LOANS

- EUR 477 million as at 30.06.2020
- 5 loan agreements outstanding: syndicated loans and amortizing project loans
- Maturities 1-10 years
- EUR denominated, fixed and EURIBOR floating
- 2019 weighted average cost: EURIBOR + 2.19%

#### **OVERDRAFTS**

- EUR 32 million used as at 30.06.2020
- EUR 83 million unused as at 30.06.2020
- Overdraft limit increased by EUR 20 million in July

## SIGNED, NOT YET DRAWN

- EUR 198 million from KfW IPEX-Bank GmbH (MyStar)
- EUR 100 million working capital loan from KredEx SA

Total EUR 616 million interest bearing liabilities as at 30.06.2020



2020 unaudited

## **CORPORATE GOVERNANCE**

#### Paavo Nõgene – Chairman of the Management Board



Born in 1980, with the company since 2018

CEO since May, 2018

Previously:

- Secretary-General at Ministry of Culture of the Republic of Estonia
- General Manager at Vanemuine Theatre

#### **Lembit Kitter**



Born in 1953, with the company and Member of Management Board since 2006

#### Kadri Land



Born in 1964, with the company since 2005.

Member of Management Board since February, 2019

#### Harri Hanschmidt



Born in 1982, with the company since 2009.

Member of Management Board since February, 2019

#### Piret Mürk-Dubout



Born in 1970, with the company and Member of Management Board since April, 2019

## Enn Pant - Chairman of the Supervisory Board



Born in 1965, with the company since 1996

Chairman of the Supervisory Board since 2015

CEO of AS Tallink Grupp in 1996-2015

#### Toivo Ninnas



OARD

m

SUPERVISORY

Born in 1940, with the Supervisory Board since 1997

## Kalev Järvelill



Born in 1965, with the Supervisory Board since 2007

#### **Eve Pant**



Born in 1968, with the Supervisory Board since 1997

## Ain Hanschmidt



Born in 1961, with the Supervisory Board since 2005

#### Raino Paron



Born in 1965, with the Supervisory Board since 2019

## Colin Douglas Clark



Born in 1974, with the Supervisory Board since 2013

TALLINK GRUPP

2

4

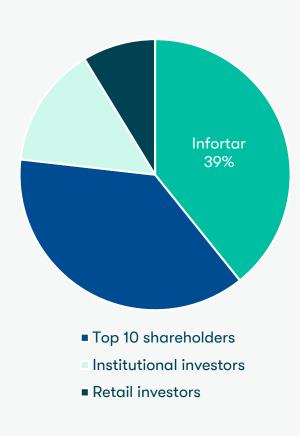
m

ш

M

## SHAREHOLDERS AND SHARE PERFORMANCE

#### SHAREHOLDERS OF AS TALLINK GRUPP



#### TEN LARGEST SHAREHOLDERS AS OF 30.06.2020



