

## Photography and filming regulations on Tallink and Silja Line ships

Any photography and filming taking place on Tallink and Silja Line ships for commercial or media-related purposes (including use on social media and in online media for anything other than personal consumption) must be agreed beforehand with the communications teams of Tallink Silja (contacts on Tallink.com website press section). This, predominantly, to ensure the rights of other passengers as well as Tallink crew members, who may not wish to be filmed or photographed during their journey or work on board our vessels.

Professional photography and film crews require a proper photography or filming permit, access permits and an escort when moving around facilities with restricted access belonging to Tallink Silja or ports.

Notes regarding photography and filming on ships:

- Individuals (including members of the ship's crew) who can be identified from the material cannot be photographed or filmed without the separate consent of each individual.
- When photographing or filming an audience or groups of other passengers, the audience and other passengers must be notified before photographing or filming and allowed to leave the facility or situation.
- Photography or filming cannot cause any disturbance to passengers, the ship's crew or other ship functions.
- Photography or filming cannot endager the vessel, its crew or other passengers in any way.
- Photographing or filming any indecent, disorderly or disturbing conduct or any other activities against good morals or the ship's rules is not permitted.
- Strong alcohol beverages and their advertisements cannot be displayed in any materials published in Finland.



- Photographing or filming ship entertainment requires that photography or filming has been agreed upon beforehand with Tallink Silja and the performing artist or group.
- When photographing or filming material related to the rights of any external party, this must be agreed beforehand with the specific party.
- Filming with drones is not permitted on Tallink Silja ships, unless separately agreed with Tallink Silja communications and ship management and with the necessary national aviation, etc authorities.

## **Tallink & Silja Line Brands:**

The use of Tallink and Silja Line logos, brand or other trademarks used in any material and the method of use must be agreed upon beforehand.

## Rules of conduct on Ships:

Rules of conduct must be followed on ships. Because the ship's captain and crew are responsible for safety on board the ship, the photography or film crews are obliged to follow any instructions issued by members of the crew.

#### **Tallink Silja Imagebank:**

Images of ships, their services and functions are available on Tallink Grupp's image bank (link available at tallink.com website press section). If these images are used, their source must be indicated: "Image: Tallink Silja."

# Filming in Tallink Hotels, Tallink Silja offices or any other company locations:

Please contact the company's communications team to agree any filming or photography for commercial purposes (including media, social media, online media, etc).